

MODE MEDIKAL AGENT DISCLOSURE TEXT

This Clarification Text has been prepared and presented to you by Mode Medikal Sanayi ve Ticaret Limited (“Mode Medikal” or “Company”), residing at Yenidogan Mah. Abdi Ipekci Cad. No: 58 Bayrampasa/Istanbul, in its capacity as the Data Controller, in accordance with the Law on the Protection of Personal Data No. 6698 (“PDPL”) and the Communiqué on Procedures and Principles to be Followed in Fulfillment of the Obligation to Inform.

1. PROCESSED PERSONAL DATA

The types and quantities of your personal data processed in relation to your business relationship with the Company will vary based on the purpose of processing. However, your personal data shared with the Company or obtained from third parties by the Company is categorized as follows:

- **Identity Data:** Name and Surname, Republic of Turkey Identification Number, Date of Birth, Gender
- **Contact Data:** Phone Numbers, Email Addresses, Address Information, Website Address
- **Educational Data:** Graduated School and Department, Graduation Date
- **Professional Experience:** Dental Implant Experience, Sales and Marketing Experience, Application/Service Experience
- **Other Information:** Signature Data, Brands Used, Annual Usage Quantities

2. GENERAL PRINCIPLES, CONDITIONS, AND PURPOSES OF PERSONAL DATA PROCESSING

Your personal data is processed in accordance with the general principles set out in Article 4 of the PDPL, in a lawful and fair manner, accurately and, where necessary, kept up to date, for specific, clear, and legitimate purposes, limited and proportional to the purpose for which they are processed, and retained for the period stipulated in the relevant legislation or necessary for the purpose of processing.

The Company processes your personal data, which is the subject of this Clarification Text, for the purposes of receiving online dealership applications, evaluating applications, communicating the results of evaluations back to applicants, conducting communication activities, fulfilling legal obligations arising from the legislation, fulfilling obligations in all legal transactions, including the dealership agreement we have signed or will sign with the parties making dealership applications, executing and/or monitoring the Company’s activities, increasing sales and turnover, providing information to authorized institutions and organizations, complying with the information retention, reporting, and informing obligations stipulated by relevant regulatory institutions and other authorities, managing loyalty processes related to firms/products/services, conducting internal audits and investigation activities, providing information to authorized persons and institutions, ensuring compliance with regulations in activities, following up on requests and complaints, managing the sales processes of goods/services, managing dealer relations, conducting marketing processes of products or services, executing business activities, conducting contract processes, conducting marketing analysis studies, executing activities aimed at dealer service satisfaction, organizing and managing events, monitoring and executing legal transactions, conducting information security processes, and executing goods/services production and operation processes.

3. METHODS AND LEGAL REASONS FOR COLLECTING PERSONAL DATA

The personal data mentioned in this Clarification Text is collected electronically through the Company’s website, www.modemedikal.com, and can be processed for the purposes specified in this Clarification Text, in accordance with the basic principles envisaged by the PDPL, based on the personal data processing conditions specified in Articles 5 and 6 of the PDPL, including:

- Processing personal data of the parties to a contract, provided that it is directly related to the establishment or performance of a contract.
- Processing personal data is mandatory for the legitimate interests of the data controller, provided that it does not violate the fundamental rights and freedoms of the relevant person.

4. **TRANSFER OF PERSONAL DATA, PURPOSES OF TRANSFER, AND RETENTION PERIODS**

The personal data in this Clarification Text is not transferred outside the company in any way, and your personal data will be retained for a period of 2 years from the date it is received by us.

5. **SECURITY OF YOUR PERSONAL DATA**

To protect your personal data, the Company takes appropriate administrative and technical measures that are consistent with the relevant privacy and data security laws and regulations. Personal data is stored in such a way that it is only accessible to a limited number of people within the Company. At the end of the processing period, this personal data will be deleted, destroyed, or anonymized as indicated in the Company's Personal Data Processing, Retention, and Destruction Policy.

6. **RIGHTS AND OBLIGATIONS OF THE PERSONAL DATA OWNER**

Companies applying with the Dealership Application Form are responsible for ensuring that the personal data they share with the Company is accurate, complete, and up to date. They are also responsible for ensuring that any personal data belonging to other individuals is collected in a valid and legal manner. Furthermore, they are obliged to inform those individuals about the content of this Notification and obtain their consent for the use of their personal data by the Company as specified in this Notification (including transfer and disclosure).

Under the PDPL and relevant legislation, Personal Data Owners have the right to:

- Learn whether their personal data is being processed,
- Request information if their personal data has been processed,
- Learn the purpose of processing their personal data and whether it is used in accordance with its purpose,
- Know third parties to whom their personal data is transferred domestically or internationally,
- Request correction of personal data if it is incomplete or inaccurately processed, and request that the correction be notified to third parties to whom their personal data has been transferred,
- Request deletion or destruction of their personal data if the reasons necessitating processing cease to exist, and request that this be notified to third parties to whom their personal data has been transferred,
- Object to the occurrence of a result against themselves by means of analysis of processed data solely through automated systems,
- Request compensation for damages in the event that they suffer damage due to the unlawful processing of their personal data.

As Personal Data Owners, you can submit your requests regarding your rights in a clear and understandable manner, including identification and address information, by delivering them in writing with a wet signature, by post, or through a notary to the Data Controller Company's address: "Yenidogan Mah. Abdi Ipekci Cad. No: 58 Bayrampasa/Istanbul," or you can send them to the PDPL Registered Electronic E-mail address: modemedikalsanayi@hs01.kep.tr.

The Company has the right to verify your identity before responding and your application must include your name, surname, and signature if it is written, your Republic of Turkey identification number for Turkish citizens, your nationality, passport number, or identification number if applicable, your residence or workplace address, your electronic mail address for notification, and your phone and fax numbers, along with the subject of your request. It is also necessary to include any relevant information and documents regarding the subject matter with your application. If you submit your requests to the Company in the manner specified above, the Company will conclude your request as soon as possible, and no later than thirty days, depending on the nature of the request.

COMPANY CONTACT INFORMATION:

Mode Medikal Sanayi ve Ticaret Limited irketi

Address: Yenidogan Mah. Abdi Ipekci Cad. No: 58 Bayrampasa / Istanbul

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