

# **MODE MEDIKAL SANAYI VE TICARET LIMITED SIRKETI COMMUNICATION FORM CLARIFICATION TEXT**

## **A. Data Controller**

This Clarification Text has been prepared by Mode Medikal Sanayi ve Ticaret Limited Sirketi ("Mode Medikal" or "Company"). It aims to transparently inform you about how your personal data is collected, the purposes and legal reasons for personal data processing activities, the principles regarding the transfer of personal data (if applicable), and your rights as a data owner, in accordance with the Law No. 6698 on the Protection of Personal Data ("PDPL").

## **B. Your Processed Personal Data and Processing Purposes**

The types and quantities of your personal data processed will vary depending on the reasons for processing. However, your personal data shared with the Company or obtained from third parties is categorized as follows:

- **Identity Data:** Name, Surname
- **Contact Data:** Address, Mobile and Home Phone Numbers, Email Address
- **Transaction Security:** IP Address Information, Cookie Information, Website Login/Logout Information
- **Other Information:** Subject Title and the content of your Message

## **Purposes for Processing Personal Data**

The Company processes your personal data in connection with this Clarification Text for the following purposes:

- Providing information to authorized institutions and organizations
- Conducting activities in compliance with regulations
- Monitoring requests and complaints
- Managing sales processes of goods/services
- Managing customer relations processes
- Conducting communication activities
- Executing business operations
- Managing contract processes
- Providing post-sale support services for goods/services
- Conducting activities aimed at customer satisfaction
- Executing production and operational processes of goods/services

## **C. Methods of Collecting Personal Data and Legal Reasons**

Your personal data is processed in accordance with the general principles stated in Article 4 of the PDPL, in a manner that is lawful and fair, accurate and, where necessary, up-to-date, specific, clear, and for legitimate purposes, relevant, limited, and measured, and retained only for the time necessary for the purposes for which it was processed.

Your personal data is collected by the Company through digital means, such as filling out forms available on the website and/or social media platforms, activities carried out by the Company and/or branches on behalf of the Company, call centers managed by the customer relations unit, phone calls, petitions, emails, or official requests delivered by public institutions. In accordance with the fundamental principles prescribed by the PDPL, personal data can be collected, processed, and transferred for the purposes indicated in this Clarification Text based on the conditions specified in Articles 5 and 6 of the PDPL.

Your personal data subject to this Clarification Text is processed based on legal obligations, legitimate interests of the data controller, and the necessity of processing personal data directly related to the establishment or execution of a contract.

#### **D. Transfer of Personal Data and Purposes of Transfer**

The Company may transfer your personal data subject to this Clarification Text for the following purposes:

- Fulfillment of legal and regulatory obligations
- Conducting complaint management processes in accordance with regulations
- Conducting commercial activities
- Executing advertising campaign promotion processes
- Providing information to authorized institutions and organizations
- Managing service sales processes
- Making products or services more appealing
- Reaching potential product or service buyers
- Managing legal, financial, and accounting processes

Your personal data may be transferred to authorized individuals and official institutions, relevant business partners, consultants, or individuals and companies providing financial and legal consultancy services.

#### **E. Security of Your Personal Data**

To protect your personal data, the Company takes appropriate measures consistent with relevant privacy and data security laws and regulations. These measures aim to prevent risks such as destruction, loss, alteration, unauthorized disclosure, or unauthorized access to your data, depending on the state of technology, application costs, and the content of the data to be protected.

#### **F. Rights and Obligations of the Personal Data Owner**

As a personal data owner, you have the right to:

- Learn whether your personal data has been processed
- Request information regarding your processed personal data
- Learn the purpose of processing your personal data and whether they are used in accordance with their purpose
- Know the third parties to whom your personal data is transferred, both domestically and internationally
- Request the correction of your personal data if they are incomplete or incorrectly processed
- Request the deletion or destruction of your personal data when the reasons requiring processing have ceased to exist
- Request that the third parties to whom your personal data has been transferred be notified of the corrections or deletions
- Object to the emergence of a negative consequence against you by means of solely automated processing of your data
- Request compensation for damages caused by unlawful processing of your personal data

We inform you that you can submit your requests regarding your personal data in accordance with Article 11 of the PDPL using one of the following methods or through the PDP Application Form available at [www.modemedikal.com](http://www.modemedikal.com):

- You may submit your request in writing to Yenidogan Mah. Abdi Ipekci Cad. No: 58 Bayrampasa/Istanbul, ensuring your identity verification.
- You may send your request to the Company's registered electronic mail address (KEP) at [modemedikalsanayi@hs01.kep.tr](mailto:modemedikalsanayi@hs01.kep.tr).
- You may send your request to [info@modemedikal.com](mailto:info@modemedikal.com) using a secure electronic signature, mobile signature, or your registered electronic mail address in our systems.

**COMPANY CONTACT INFORMATION:**

Mode Medikal Sanayi ve Ticaret Limited Sirketi

Address: Yenidogan Mah. Abdi Ipekci Cad. No: 58 Bayrampasa/Istanbul

Mersis No: 0763057776300012 | Tax Office/No: Bayrampařa Tax Office/7630577763

Website: [www.modemedikal.com](http://www.modemedikal.com) | Phone: +90 212 612 64 09 | Email: info@modemedikal.com

PTT KEP: modemedikalsanayi@hs01.kep.tr